



PRESS RELEASE

Alaris Holdings expands at Group level amidst the challenging Covid pandemic

Whilst we read daily about the devastating impact which Covid-19 has on the economy and businesses worldwide, Alaris Holdings is grateful to be in a position to announce an expansion of the team at Group level. Alaris Holdings Limited is a Radio Frequency technology holding company listed on the JSE AltX since July 2008. The group has a global footprint and consists of Alaris Antennas, based in Centurion (South Africa), COJOT in Helsinki (Finland), mWAVE and Alaris USA, who are both based in Windham (Maine, USA). As we enter a new financial year on the 1st of July, we also have the pleasure to introduce the new Group Marketing Officer to Alaris Holdings, Jenny Heyes, who will be based in Centurion at the Group's head office.

Jenny holds degrees in BCom Marketing Management, as well as a BCom Honours in Marketing. She brings over 15 years of experience with her as a marketing and strategy executive in a number of industries, including engineering, petroleum and logistics. She has a wealth of knowledge in creating and implementing robust marketing plans which deliver market share through focus on customer experience. Jenny also holds a diploma in chemical engineering from Wits Technikon.

With her wealth of experience in strategy, B2B and B2C marketing, digital marketing, communication and driving customer centric approaches, we are looking forward to her involvement in the Group activities to the benefit of our customers and shareholders.

Client centricity is one of the Alaris values, and by expanding the team at Group level with a marketing executive who will drive activities across all the subsidiaries, it emphasises the Alaris Holdings focus and commitment towards our customers and stakeholders.

The Alaris Holdings Group is strongly focused on research and development and the various entities hold invaluable, exploitable patented technologies. Although the global economy is impacted by extraordinary and trying times, the strategy of the Alaris Group remains one of international expansion. By diversifying into different territories and entering new market segments, the management team's focus is to ensure ongoing profitable organic and acquisitive growth for the Group and all its stakeholders.

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For media related enquiries and interview opportunities, please contact us as follows:

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